



Privacy Policy

Aldryn collects your data so that we can:

- Recommend and develop services and products we think are right for you
- Improve our services

How do we store your data?

Aldryn securely stores your data in various different systems across the UK, EU and US.

Aldryn will keep your contact information for a period of 5 years. Once this time period has expired, we will delete your data by removing your contact details from our various different systems.

Marketing

Aldryn would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Aldryn from contacting you for marketing purposes or giving your data to other members of Aldryn.

If you no longer wish to be contacted for marketing purposes, **contact us at general@aldryn.dev**.

What are your data protection rights?

Aldryn would like to make sure you are fully aware of all of your data protection rights.

Every user is entitled to the following:

The right to access - You have the right to request Aldryn for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that Aldryn correct any information you believe is inaccurate. You also have the right to request Aldryn to complete information you believe is incomplete.

The right to erasure - You have the right to request that Aldryn erase your personal data, under certain conditions.

The right to restrict processing - You have the right to request that Aldryn restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to Aldryn's processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that Aldryn transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: general@aldryn.dev.

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How do we use cookies? Aldryn uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

Functionality - Aldryn uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

Advertising - Aldryn uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Aldryn sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The Aldryn website contains links to other websites. Our privacy policy applies only

to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Aldryn keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 7 October 2022.

How to contact us

If you have any questions about Aldryn's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at:
general@aldryn.dev

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Aldryn has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office at <https://ico.org.uk>.